



ABC Corporation
Hampton, IA
www.abcmcorp.com

**For more information
please contact:**

Joanna McCaffery
Marketing Consultant
ABC Corporation

P.O. Box 436
Hampton, IA 50441
Tel 515.669.3687

jmccaffery@abcmcorp.com

News Release

FOR IMMEDIATE RELEASE

Rolling Green Village to break ground on a new Independent & Assisted Living complex in Nevada

Nevada, IA – September 21, 2009 – Rolling Green Village, Nevada, IA, owned by ABCM Corporation, Hampton, IA, is pleased to announce plans for an 18-unit Independent & Assisted Living complex to be built adjacent to their existing long-term care facility. The \$3.5 million expansion is due to break ground early 2010, and may also include additional Skilled Nursing beds in the current facility.

Assisted Living communities house nearly 1 million residents, in over 38,000 assisted living and residential care communities nationwide. ABCM recognizes the increasing number of seniors who will be in need of services in the very near future, and that aging baby boomers will be seeking more choices to meet their health care needs. By expanding services in the Nevada community and surrounding areas, Rolling Green Village will be able to provide a continuum of care, more choices to those in need of services, and the capacity to serve more seniors through a special combination of housing and supportive services.

Rolling Green Village takes a Person Directed Care approach to long-term care, encouraging the individuals they care for to make choices in their daily lives, respecting personal preferences, routines, meal choices, and activities. In addition to their Medicare/Medicaid certified 24-hour Skilled Nursing program, Rolling Green Village also provides Physical, Occupational and Speech Therapy, Rehab-to-Home, and free transportation to and from appointments and activities. All team members receive ongoing training and education in an attempt to provide the latest health care techniques and highest quality service.

Rolling Green Village welcomes visitors, and will provide professional consultation and tours upon request. They encourage community members to stop by at any time.

ABC Corporation

Nationally recognized ABCM Corporation is one of the first organizations to advance the utilization of quality assurance personnel to help staff members improve the provision of care and services for the elderly, and remains committed to providing care that is sensitive, compassionate, promptly delivered, and cost-effective.

ABC Corporation constructed Iowa's first modern care center in Hampton, opening the

-more-

doors of the 50-bed home on April 29, 1963. Since then, ABCM Corporation has developed and acquired numerous health service programs including 30 nursing centers, 19 independent and assisted living programs, 10 outpatient therapy centers, a separate related durable medical supply corporation, and various other entities.

As a multi-service provider who strives to deliver top-quality programs unmatched in the state of Iowa, ABCM Corporation's facilities offer a Person Directed Care living environment, as well as a wide range of medical and rehabilitative services that specialize in Alzheimer's Care, Skilled Nursing, Bariatric Care and Nutritional Counseling, Traumatic Brain Injury Care, Ventilator Programs, Short-term and Adult Day Respite programs, Telephone Guardian Assurance, home and community-based meals and chore services, and more.